

FHTS -IAPSM

Public Health Innovation Award

(Faculty/ SR/Researcher)

Submission Template for Nomination / Application (*Word limit: 1500–2000 words; excluding references and annexures*)

1. Title of the Public Health Innovation / Activity (≤50 words)

Provide a clear, concise, and descriptive title that reflects:

- The **public health problem addressed**
- The **innovative nature** of the work
- The **population or setting** involved

2. Applicant Details

- Name of Applicant / Team Lead
- IAPSM Membership Number
- Designation and Institutional Affiliation
- Contact Details (Email, Phone)
- Date and Duration of the public health activity / innovation

3. Background and Public Health Problem Statement (200–250 words)

Describe the **public health problem** that the innovation addresses. This section should include:

- Epidemiological or programmatic context of the problem
- Magnitude and severity of the issue at **community, district, state, or national level**
- Relevance to **Indian public health priorities**
- Alignment with **SDG 3: Good Health and Well-being**

Clearly justify **why this problem required a new or innovative approach**.

4. Objectives of the Public Health Innovation (100–150 words)

- One overall objective

- 2–4 **specific, measurable objectives**

Objectives should clearly relate to:

- Health improvement
- Service delivery enhancement
- Community empowerment
- System strengthening

5. Description of the Innovation / Public Health Activity (300–350 words)

Provide a detailed description of the innovation, covering:

- Core concept and design of the intervention
- Key components and processes
- Target population and geographical area
- Stakeholders involved (community, health system, partners)

Explain **how the innovation was conceptualized and operationalized** in real-world public health settings.

6. Community-Based Orientation and Participation (200–250 words)

Demonstrate how the activity was **community-centered**, including:

- Community needs assessment or problem identification
- Community participation in planning, implementation, or monitoring
- Cultural, social, or contextual adaptation
- Role of frontline workers, local leaders, or community groups if any

7. Research Orientation and Evidence Base (200–250 words)

Describe the **scientific and evidence-based foundation** of the work:

- Use of data, surveys, surveillance, or research findings
- Methodological approach (quantitative, qualitative, mixed methods, operational research, implementation research, etc.)
- Indicators used to measure outputs and outcomes
- Ethical considerations, if applicable

Mention whether findings were:

- Presented
- Published
- Used for programmatic or policy decisions

8. Innovation, Creativity, and Novelty (200–250 words)

Explain clearly:

- What makes this work **innovative or novel**
- How it differs from existing programs, models, or solutions
- Any creative use of:
 - Technology
 - New delivery models
 - Partnerships
 - Behavioral or systems approaches

Justify why **this innovation** represents “thinking out of the box” in public health practice.

9. Entrepreneurial and Transformative Potential (200–250 words)

Potential of the innovation to **go beyond a single project**:

- Scalability to other communities or settings
- Replicability across regions or programs
- Cost-effectiveness or efficient resource utilization
- Potential to influence:
 - Health programs
 - Service delivery models
 - Policy or guidelines

Explain how the innovation can **transform public health practice** if adopted widely.

10. Implementation Strategy and Timeline (150–200 words)

Outline:

- Key phases of implementation
- Timeline (planning, pilot, scale-up, consolidation)
- Human and material resources used
- Integration with existing health systems or programs

Emphasize **feasibility and practicality** in real public health contexts.

11. Outcomes, Outputs, and Measurable Impact (200–250 words)

Present evidence of impact using:

- Quantitative indicators (coverage, behavior change, service uptake, health outcomes)
- Qualitative outcomes (acceptability, satisfaction, empowerment)

Specify:

- Baseline and endline comparisons, if available
- Short-term and intermediate outcomes

12. Sustainability and Long-Term Impact (150–200 words)

Describe plans and mechanisms for sustaining the innovation:

- Financial sustainability
- Institutionalization within health systems
- Community ownership
- Policy or administrative support

Explain how the innovation will **continue to deliver benefits beyond the initial phase**.

13. Challenges, Limitations, and Lessons Learnt (100–150 words)

Briefly discuss:

- Key challenges faced during implementation
- Limitations of the approach
- Lessons learnt that can inform future public health initiatives

References if any (Vancouver style)

List key references, guidelines, or publications that informed the work.

Optional Annexures

- Photographs
- Reports
- Policy briefs
- Publications or abstracts